**Oral Communication Competency Exam**

Part I Instructions

**OCCE Part I General Information:**

Part I of the OCCE takes two hours and consists of a speech analysis and multiple-choice examination. The speech analysis involves watching a persuasive speech and identifying particular aspects of it. Speech and analysis questions will be provided at the time of the exam. **Questions for the multiple-choice exam are derived from the current COM 1010 textbook: *Speech Craft* by Josh Gunn.** Two copies of the textbook have been made available for reservation at the undergraduate library, and complimentary access to *Speech Craft* e-book will be provided after the student has paid & is registered for Part I of the OCCE.

**Part I of the exam will take place at Manoogian Hall, room TBD, from 2-4:30pm (Round 1, Part I: Feb 9, 2024/ Round 2, Part I: March 22, 2024).** You will need to bring a pencil for the multiple choice exam as well as a green scantron exam sheet. You may also bring note paper to take notes for the speech analysis portion of Part I. You will also be provided with the speech analysis sheet for the exam. In addition to a writing tool and exam sheet, please bring your Wayne State ID or other form of identification. You will have 1 hour to complete the multiple choice exam and 30 minutes to complete the speech feedback portion. Please arrive early as no late exams will be given.

**Aside from a campus-wide closure, no exceptions to the dates and time above, regardless of weather circumstances, personal circumstances, graduation status, etc.** Those in their last semester, and/or those who have only the OC requirement to fulfill, are not guaranteed to pass and may still be required to fulfill the OC requirement in another way.

**All students who earn a cumulative (multiple-choice exam and speech analysis) passing grade (70% or higher) on Part I of the examination will have an opportunity to participate in Part II of the examination. Those who do not earn a grade of at least 70% will not be able to earn oral competency credit this semester and may register for a COM 1010 section space/time permitting, or may attempt Part I again the next time it is offered.**

**REGISTRATION FOR PART I:**

For Part I registration, please fill out the Oral Competency Exam Form found on the OCCE website along with a cashier’s check and take them to the Wayne State University Cashier’s Office on the second floor of the Welcome Center. The form explains details on where the check needs to be addressed to. Please make sure that you take this form of payment two days prior to the exam deadline. There is a registration fee of $10 for each part of the exam. Payment must be submitted by the registration deadline date in order to complete the registration process.

**OCCE Part I Multiple Choice Exam Study Guide**

*Speech Craft –* Joshua Gunn

\*Note: this is a *guide* to help facilitate studying, it is in no way exhaustive nor should it be your only source of studying. Thorough reading of each chapter and consultation of the textbook is highly recommended.\*

*Chapter 1-Building Confidence in the Craft*
The purpose of public speaking
History of public speaking
Fear of public speaking
Civic engagement through public speaking
Speech preparation and delivery

***Terms:***
Communication Apprehension
Speech Anxiety
Techne
Visualization
Extemporaneous Speaking

*Chapter 2 –Listening and Ethics of Speech*The listening process
Active listening
Ethics as a listener

***Terms:***
Listening
Noise
Communication
Misunderstanding
Selective Perception
Selective Exposure
Selective Listening
Active Listening
Feedback
Response-ability
Ethics
Direct Quotations
Paraphrase
Plagiarism
 *Chapter 3- Audience Analysis*Who is the audience
Gathering audience information
Beliefs, attitudes and values

***Terms:***
Audience Analysis
Sound Reinforcement
Amorphous or unknown audiences
Demography
Stereotype
Identity Crisis
Social Norms
Sexual Orientation and identity
Informal audience analysis
Formal audience analysis
Identification
Belief
Attitude
Values
Psychological audience analysis
Audience disposition
 *Chapter 4- Choosing a Speech Topic and Purpose*Developing a dynamite topic
Concept mapping
Narrowing your topic
Speech purpose

***Terms:***Invention
Speech Situation
Brainstorming
Concept Map
General Speech Purpose
Specific Purpose Statement
Thesis Statement
 *Chapter 5- Researching Your Speech Topic*Why Research Matters
How to Research a Speech
Citing Sources
Internet Source Reliability
 ***Terms:***Common Knowledge
Truth
Misinformation
 *Chapter 6- Supporting Materials and Contextual Reasoning*Supporting Materials
Types of Speech Support
Contextual Reasoning
***Terms:***Supporting Material
Facts
Statistics Bias
Opinion
Testimony
Examples
Stories
Contextual Reasoning
 *Chapter 7- Organizing and Outlining Your Speech*Organizing Your Speech
Outlining Your Speech
 ***Terms:***Historical Arrangement
Narrative Arrangement
Extemporaneous Delivery
 *Chapter 8- Transitions, Introductions and Conclusions*Introducing Your Speech
Transitions
Concluding Your Speech
***Terms:***Enumeration
Internal Previews
Internal Summaries
 *Chapter 9- Style and Language*Style
Choosing Your Words
Using Language that Uses Us
***Terms:***Style
Disposition
Denotation Connotation
Impression Management
Expertise
Jargon
Vivid Language
Alliteration
Tropes
Metaphors
Similes
Irony
Malapropism
 *Chapter 10- Style and Delivery*Style and Delivery
Nonverbal Communication and Tone
Grooming and Dressing to Speak
***Terms:***Speech
Tone
Tonework
Vocalics
Verbal Fillers
Voice Projection
Feedback
Accent
Dialect
Gesture
 *Chapter 11- Presentation Aids*Enhancing Your Speech
Preparation and Presentation Guidelines Presentation Software

***Terms:***Prop
Color Vision Deficiency
Presentation Software
 *Chapter 12- Understanding Speech Genres* Speech Genres
Culture and Form
Genres in Our Time
***Terms:***Form
Genre
 *Chapter 13- Celebratory Speaking*Celebrating Your Community
Types of Celebratory Speeches
***Terms:***Motivational Speaking
Sermon
Jeremiad
Lecture
Keynote Address
Rally Speech
Commencement Speech
 *Chapter 14- Information Speaking*Informative Speaking
Genre of Informative Speaking
Tips for Informative Speaking
***Terms:***Informative Speaking Description
Definition
Narration
 *Chapter 15- Persuasive Speaking*Understanding Persuasion
Persuasive Appeal

***Terms:***Persuasion
Appeal
Argument
Coercion
Rhetoric
 *Chapter 16- Making Arguments*Reasoning Argument
Fallacies
Organizing Persuasive Speeches

***Terms:***Argument
Reasoning
Logic
Informal Logic
Syllogism
Enthymeme
Fallacy
Paradigm
 *Chapter 17- Speaking in the Workplace*Speaking for your Vocation
Speaking at Work Interviewing for a Job

***Terms:***Vocation
Small Group Communication
Leader
Task-oriented Roles
Social-oriented Roles
Groupthink
Conflict
Virtual Group
Behavioral Interview
 *Chapter 18-Speaking Online*Understanding Online Presentation
Adapting to the Amorphous Audience
Conducting Online Presentations
Public in an Online Context
***Terms:***Online Presentation
Synchronous Communication
Asynchronous Communication
Webinar
Screencast
Amorphous
Publicity
 *Chapter 19- Speaking for Social Change*Speaking for Social Change
Public Speaking and Social Movements Civil Disobedience
Humane Alternative of Public Speaking  ***Terms:***Social Movement
Consciousness Raising
Coalition
Civic Engagement
Social Agitation
Civility Civil Disobedience
Solidarity
Violence

If we can be of further assistance, please contact Farah Harb (Assistant Basic Course Director) at publicspeaking@wayne.edu or Dr. Anita Mixon (Basic Course Director) at gj1184@wayne.edu.

***Please note: If you major (or will major) in Communication, you will have to take COM 1010 regardless of whether or not you pass both parts of the OCCE***.