

WAYNE STATE
UNIVERSITY
COLLEGE OF FINE, PERFORMING
AND COMMUNICATION ARTS

New for Winter 2010
Graduate Certificate in Communication and New Media

Program Description

The Communication & New Media Graduate Certificate Program emphasizes theory, production, and application of new media technology. The program reflects developments in communication, computer, and telecommunications technologies.

Admission Requirements

To be considered for admission to the graduate certificate program, an applicant must hold or be completing an earned baccalaureate degree or its equivalent from a college or university of recognized standing and have adequate preparation with discernible ability to pursue graduate studies in the major field elected. The Department requires a minimum GPA of 3.0 in upper division coursework. The Department also requires a personal statement regarding interest in the program.

Curriculum Requirements

Completion of twelve (12) credits from the following list of *required* and *elective* courses:

Required Courses

COM 5280 New Media Practices (3 credits)

COM 6270 New Media Theory (3 credits)

Elective Courses (Minimum 6 credits from the following course offerings):

COM 5500 Publishing on the Internet (3 credits)

COM 6530 Audience Measurement and Survey Techniques (3 credits)

COM 6220 Dispute Resolution and Communication Technology (3 credits)

COM 6560 Journalism and New Media (3 credits)

COM 7330 Advanced Desktop Publishing (3 credits)

COM 6680 Individual Projects (1 -3 credits, as approved by advisor)

IT 7130 Facilitation of Online and Face-to-Face Learning (3 credits)

IT 7180 Message Design and Display (4 credits)

IT 7210 Foundations of Distance Education (4 credits)

For additional information, please contact

Director of Graduate Studies

Dept of Communication

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