

## Emphasis in Media Studies

This academically oriented M.A. degree is for students interested in advanced study of television, film, or other mass communication or related phenomena. This degree is appropriate for students interested in such areas as media research, media effects, theory and criticism, film criticism, and scholarly thought and writing about radio, television or film. It is an appropriate preparatory degree for doctoral work.

All students entering the Master's programs in Media Arts and Media Studies who do not have significant recent experience with digital video production should enroll in COM 5350 "Media Arts Production" in their first fall semester.

**Required course:**

- o COM 7000 Introduction to M.A. Studies in Communication (3 credits)

**One theory course:**

- o COM 7520 Theories of Media Effects (3 credits)
- o COM 7530 Critical Mass Communication Theory (3 credits)

**One research methods course:**

- o COM 6530 Audience Measurement and Survey Techniques (3 credits)
- o COM 7260 Behavioral Research Methods in Communication (4 credits)
- o COM 7510 Seminar in Mass Media Research (3 credits)
- o COM 7580 Content Analysis (3 credits)
- o COM 7590 Criticism of Mass Media (3 credits)
- o COM 7600 Media and Cultural Historiography (3 credits)
- o COM 7610 Feminist Media Theory and Criticism (3 credits)

**Four electives** in COM numbered 5000 or higher, appropriate to the concentration. These courses are in addition to any other 5000-level or above courses used to fulfill concentration requirements.


**One graduate course** numbered 7001 or higher:

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**Elective courses** selected in consultation with the advisor resulting in a minimum total of 35 credits.


**Choose one of the following plans:**

- Plan B:** Three credits of COM 7999 and an approved essay
- Plan C:** Appropriate coursework as approved by the advisor and the Director of Graduate Studies.