

Emphasis in Communication Studies

The M.A. in communication studies is flexible and encourages students to sample broadly from the courses offered in the various areas of the Department, while allowing a student to construct a program related to her or his particular interests. Students must complete appropriate content courses in speech communication, media arts and studies, and journalism as well as course work in theory and research methods. Courses that relate to the student's particular area of interest are selected in consultation with the advisor and formalized by filing the Plan of Work.

- COM 7000** Introduction to M.A. Studies in Communication (3 credits)
- Two** research methods courses from among the following or other method courses as approved by the advisor and the Director of Graduate Studies on the Plan of Work:
 - COM 6530 Audience Measurement and Survey Techniques (3 credits)
 - COM 7250 Rhetorical Criticism (3 credits)
 - COM 7260 Behavioral Research Methods in Communication (4 credits)
 - COM 7510 Seminar in Mass Media Research (3 credits)
 - COM 7580 Content Analysis (3 credits)
 - COM 7590 Criticism of Mass Media (3 credits)
 - COM 8230 Ethnographic Methods (3 credits)
- One** theory course from among the following:
 - COM 5510 Mass Communications and Society (3 credits)
 - COM 7190 Classical Rhetorical Theory (3 credits)
 - COM 7290 Contemporary Rhetorical Theory (3 credits)
 - COM 7410 Communication Theory (3 credits)
 - COM 7700 Mass Media and Political Communication (3 credits)
- A minimum of **three courses numbered 7001 or higher**:
 - _____
 - _____
 - _____

Choose one of the following Plans:

Plan A:

- Three credits in an elective course
 - _____and
- An approved thesis and 8 credits of COM 8999

Plan C: Coursework selected in conjunction with the academic advisor totaling a minimum of 33 credits.